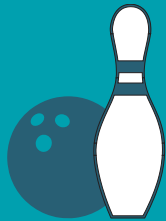


INSPIRING TOMORROWS

# Mobile Bowling Classic



**Benefiting Junior Achievement of Mobile**

**August 6, 5-7 pm** | Eastern Shore Lanes

**August 8, 5-7 pm** | Bowlero Mobile

**August 9, 1-3 pm** | Bowlero Mobile



**Junior  
Achievement™**  
of Mobile

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# Welcome to the Mobile Bowling Classic!

Each year, family and friends of Junior Achievement join together to help raise funds for JA programs by taking part in the annual JA of Mobile Bowling Classic. The money raised through last year's event helped JA reach nearly 5,532 young people with economic empowerment programming. Nationally, JA Bowling Classic events raise \$15 million with nearly 200,000 participants. Clearly the Bowling Classic plays a critical role in JA's ongoing fundraising efforts.

So, what is the Bowling Classic? The Bowling Classic is a great way for people to have a fun while helping JA achieve its mission to inspire and prepare young people to succeed in a global economy. Bowling Classic teams of 5-6 bowlers raise money from friends, family, coworkers, vendors and customers, or through company matching funds to reach fundraising goals. These teams will come out to the bowling center to bowl two games, receive an event T-shirt, be entered for the chance to win prizes, and have a great time! Prizes are also awarded for reaching fundraising goals.

This year, the Mobile Bowling Classic takes place August 6, 8, and 9, 2025 at either [Eastern Shore Lanes](#) or [Bowlero Mobile](#).

Thank you for joining us in our effort to make this year's Bowling Classic the best ever!



# Calendar of Events

**June 6:** Begin Registering Teams on Qgiv

**June 12:** Start Fundraising!

**July 2:** Deadline for Shirt Sponsorship Logos

**July 9:** Deadline for Shirt Sizes

**July 30:** Deadline for Team Registrations  
Deadline for \$750 Pizza Challenge

**August 6:** Mobile Bowling Classic @ Eastern Shore Lanes

**August 8 and 9:** Mobile Bowling Classic @ Bowlero Mobile

**August 9:** All money due by 3 pm to be eligible for prizes!

**August 26:** Awards Luncheon  
Grand Prize Drawing Winners Announced!!  
\*\*Do not have to be present to win.





# Coordinator's Role

Coordinators are the vital link between JA and its corporate and community sponsors.

## Specific Responsibilities

Your role is to be the point person for your company/team(s).

## Getting Started

- review this guide
- Determine if...
  - you are going to be a fully-company-paid team. \$900, all inclusive. This includes registration, pizza, soft drink, and Grand Prize Drawing Entries for team, and more!
  - your company will be paying for the registration fee, but your team(s) will fundraise.
  - your team members will pay for registration (\$25) and fundraise (\$150 goal).
- set your company's goal for number of teams and dollars raised

## Team Recruitment

Recruitment is simple. First, recruit your team captains. Team captains then recruit 4-5 additional bowlers, for a max amount of 6 total bowlers per team. ANYONE can be on a team. All bowlers pay a \$25 registration fee for lane costs and shoe rentals. Your organization may pay this fee for its participants. Just ask!

Note: Company Coordinators select the day/time for the teams to bowl. Lanes are available on a first come, first served basis. Lanes are reserved by registering on our Qgiv site.

Times: **August 6, 5-7 pm - August 8, 5-7 pm - August 9, 1-3 pm.**

## Recruitment Tips

- if you are a returning company, contact previous team captains to secure their participation
- make a "Top 20" list of prospective captains and invite them to attend an informative meeting. A JA representative can speak at and attend these meetings virtually!
- distribute a memo from top management asking for everyone to consider participation in some form
- place posters and promotional materials in gathering places, such as elevators, cafeterias and break rooms
- inform prospects about JA's mission: JA is all about the kids!

## Communication Hints

We suggest maintaining weekly communication with your team captains. E-mail is always a great way to stay in touch. You may even design your own Bowling Classic newsletter as a way to keep participants informed of key dates, incentives and competitions.

Qgiv: <https://secure.qgiv.com/event/jamobile2025bowling>

Text-to-donate: send "mobile25bowl" to 50155.

All Qgiv donation methods go directly to Junior Achievement of Mobile.



# Coordinator To-Do List

Quick reference guide to the Bowling Classic coordinator's primary responsibilities.

## Immediate

- Identify if your team(s) will be fundraising or will be paid in full by your company (see Coordinator Role on page 5).
- secure endorsement of the event from your company's top-level management
- recruit and motivate team captains and bowlers
- encourage teams to use JA's Qgiv website - bowlers can create individual fundraising web pages to personalize their fundraising efforts
- inspire participants to generate donations and sell tickets - incentives start at the \$150 level – make sure bowlers know about the prize incentives!
- communicate and follow-up with participants regularly
- organize collection of money
- set your company goal (# of teams, \$\$\$, etc.)
- use posters, inner office communications, newsletters to create Bowling Classic awareness and excitement
- schedule a brief meeting for team captains to establish goals and review materials, remember JA can help with this
- mark your calendar for key dates from the calendar of events
- Register your teams by **July 9** on Qgiv to claim your shirt size. Last call for bowler registrations will be on **July 30**.

## One Week Prior

- plan to collect team donations
- encourage your bowlers to submit cash on Qgiv by making a donation in their own name and keeping the cash
- continue monitoring teams to ensure they continue to fundraise

## Bowling Day

- come out and support your teams!
- follow-up with team captains to make sure they have turned in all money
- have a great time!
- win prizes!

## After the Event

- encourage teams to post their pictures on social media and tag Junior Achievement of Mobile

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# Team Captain To-Do List

Quick reference of a team captain's primary responsibilities for the Bowling Classic.

## Immediate

- recruit a team of up to 6 bowlers. This includes you and 5 others.
- start your team registration as soon as possible so that your bowlers can also register on your team.
- distribute bowler information to each team member
- set a team goal of at least \$750. That's \$150 for each bowler.
- make sure everyone knows about the prize incentives! These begin at the \$150 level.
- complete your team registration on Qgiv site
- encourage team members to actively secure donations from friends, family, and colleagues: Bowler's \$10, plus \$10 from 14 friends, is \$150!
- encourage your team members to create and use individual fundraising web pages with JA's Qgiv Website. These pages are customizable.
- ensure that your team has paid their registration fees
- monitor team progress regularly

## One Week Prior

- remind team members of your bowling date, time, and place
- advise bowlers to
  - arrive at the center 30 minutes before start time to pick up shoes and bowling ball
  - turn in any remaining donations
- shirt pickup date: to be determined

## Bowling Day

- turn in any remaining donations (in bowling envelope)
- check in at the registration table. There you will receive:
  - lane assignments
  - shirt (if you have not already received it)
- organize your team on the assigned lane
- have fun!!!!

## After the Event

- encourage teams to post their pictures on social media and tag Junior Achievement of Mobile

Qgiv: <https://secure.qgiv.com/event/jamobile2025bowling>

Text-to-donate: send "mobile25bowl" to 50155.

All Qgiv donation methods go directly to Junior Achievement of Mobile.



# Bowler To-Do List

Quick reference guide of the bowler's primary responsibilities.

## Immediate

- set a minimum individual goal of raising \$150 – incentives start at the \$150 level. Your \$10, plus \$10 from 15 friends, is \$150!
- create and use your individual fundraising web page at JA's Qgiv website
- pay your \$25 registration fee which covers bowling fees and shoe rental
- please remember that JA's mission is about inspiring young people to succeed in our global economy, JA is about the KIDS!
- collect lots of donations!

## One Week Prior

- contact your team captain to confirm bowling date, time, and location

## Bowling Day

- arrive at the bowling center 30 minutes early to pick up shoes and bowling ball
- turn in any remaining donations
- meet your team on the assigned lane 10 minutes before your session
- HAVE FUN!!!!!!!!!!!!!!

## After the Event

- encourage teams to post their pictures on social media and tag Junior Achievement of Mobile



Qgiv: <https://secure.qgiv.com/event/jamobile2025bowling>  
Text-to-donate: send "mobile25bowl" to 50155.

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# Top Fundraising Ideas

1. **Competition!** Competition is always a great motivator, especially if incentives are offered. Combine a competition with any of the following fundraising ideas and watch your contributions double, and even triple!
2. **Matching Funds:** Companies have done an outstanding job of aligning their fundraising efforts with their matching gift programs. If a company's minimum matched gift is a \$25 personal contribution, you can create a drawing and make the minimum level of participation in the drawing \$25.
3. **Jeans for JA:** Consider offering a Casual Day, Jeans Day, and Team Spirit for a daily contribution to Junior Achievement. Create stickers that can be purchased on designated days by employees who want the opportunity to dress down or wear jeans.
5. **Penny Wars:** Every penny counts. Place "penny" jars throughout the company with interdepartmental challenges. Pennies are all positive, silver coins and dollars are all negative. Your department should place as many pennies in your jar as possible and as many silver coins and dollars in your competitors jars as possible. Examples of this type of competition might include Pie-In-the-Face or a catered party. The department with the most money (minus negative valued dollars and silver coins) at the end of the given time wins!
6. **Vendor Campaign:** Consider asking your vendors and long time customers to support your Bowling Classic fund raising efforts. They will often give you larger contributions to help you reach your goals and are glad to be part of your community involvement efforts.
7. **Bake Sales:** Homemade sweets and breakfast treats are a great way to raise additional dollars towards your Bowling Classic efforts with Junior Achievement.
8. **Chili Cook-off:** Consider having a Chili Contest with categories like: Grand Prize Winner for "Best Overall" Chili, "Most Atomic" Chili and "Most Unusual" Chili. Recruit some 'celebrity' judges and have each person come up with a name for their creation.
9. **BBQs with a Rib Eating Contest:** Do you have some weekend grill-masters that would be willing to bring their talents to work? Put together a BBQ or cookout for lunch one Friday. Local wholesale clubs can donate the food and all the proceeds will be additional revenue towards your Bowling Classic efforts. Also try: Pie Eating or Cake Decorating contest.



## Top Fundraising Ideas (continued)

10. **Raffles**: With each entry, your name is put into a hat for a drawing, which equals half of the funds collected. Other raffle ideas –a Day off, themed basket with goodies, “Star for a Day” (winner receives special privileges).

11. **Candy Sales**: Who doesn’t like chocolate? Sell candy bars at retail windows for additional dollars towards Bowling Classic! A company in Orlando adds almost \$10,000 to their Bowling Classic total through candy sales alone!

13. **Pizza Lunches**: Order pizza in and sell it by the slice with all of the additional funds going to Bowling Classic. Also try: Doughnuts/Bagels for Breakfast or Movie and Popcorn for Lunch

14. **Texas Hold ‘em Tournament**: Jump on the poker bandwagon and host your own tournament with entry fees benefiting JA.

17. **Day of Raffles**: Hold a Raffle Prize Drawing at the Center (50/50, Highest Score, “Grand Prize”, etc.)

For more information about these ideas, to get other examples of fundraising ideas, or to get help in creating a catered fundraising plan, please contact **Jennifer Allison** at **205-290-9365** (office) or [jennifer.allison@ja.org](mailto:jennifer.allison@ja.org).







**Junior  
Achievement<sup>TM</sup>**  
of Mobile

- ◀ **Financial Literacy**
- ◀ **Work & Career Readiness**
- ◀ **Entrepreneurship**

**Volunteer Driven K-12 Classroom-Based Programs**

**Collaborative Out-Of-School Initiatives**

**JA's BizPlan Challenge for High School Students**

**Job Shadowing Opportunities**

P.O. Box 161194  
Mobile, AL 36616  
[mobile.ja.org](http://mobile.ja.org)  
(251) 340-8404





To make fundraising **easy**, we encourage everyone to use **Qgiv**!

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Qgiv helps people raise money online for any nonprofit cause they care about by using online fundraising pages. A fundraiser personalizes a Qgiv page with a message about their cause and reason for fundraising, emails it to friends and family, and collects online donations through the page. Donations are sent automatically to JA of Mobile! Qgiv pages are free for fundraisers and donors and can be set up in just a few minutes.



This year's Qgiv site will assist teams and bowlers in their fundraising efforts by giving them an **easy** tool to create customizable personal or team fundraising pages.

A coordinator, team captain, or bowler can create personal or team fundraising pages at any time. Using a personal fund raising page can help you get more donations so it's an effective way to help our important cause, educating and inspiring young people to succeed in today's global economy. Funds raised are received quickly and efficiently through online card donations and sent to JA directly, which saves you time and effort in collecting and tracking donations. The Qgiv website tracks the donation for you and will even send a thank you email to your donor. From this site, you can also share the page with friends and family via social media, text, or email.

## Steps to create a fundraising web page:

1. Go to [secure.qgiv.com/event/jamobile2025bowling](https://secure.qgiv.com/event/jamobile2025bowling) or scan QR code →
2. Click "Register a Fundraising Team" on the bowling classic home page.
3. Select which bowling session your team would like.
4. Select if you would like to start a team (team captains) or if you are a bowler joining a team. Team captains need to register before their bowlers can register.
5. Enter your personal information, set your goal, and then customize your page.



Customize and share with others!

- Build and personalize your webpage, it's EASY!
- Share on social media
- Send emails to your family, friends, and other contacts

Have questions? Call or email *Jennifer* at [205-290-9365](tel:205-290-9365) or [jennifer.allison@ja.org](mailto:jennifer.allison@ja.org).

Thanks for supporting Junior Achievement of Mobile!

# 2025 Prize List



Of course the Bowling Classic should be FUN, but it's also a FUNdraiser...

So here are some incentives to raise those dollars so local JA students can receive this important programming:

Each bowler who raises \$150 will receive 1 complimentary entry into our Grand Prize Drawing!

For each additional \$10 raised over \$150, the bowler receives an additional 1 entry into the Grand Prize Drawing.

Each team that reaches \$750 by July 30 in fundraising gets the following:

- 2 complimentary Grand Prize entries for team captain
- each bowler on team receives a complimentary entry (separate from their personal fundraising)
- free pizza and soft drink during bowling event
- each team member will receive a \$10 Bowlero arcade card

To be eligible for prizes, money must be turned in by  
**August 9 by 3 pm.**

*THANK YOU*  
for supporting Junior Achievement of Mobile!

# Frequently Asked Questions

## What is a bowling classic?

The bowling classic benefitting Junior Achievement of Mobile is a fun and exciting event designed to raise money for JA programs while having a great time. Teams of bowlers come to the bowling center to bowl two games, receive a shirt, be entered to win door prizes, and have a great time. They also raise money for JA throughout the summer and can earn prizes for reaching fundraising goals.

## When and where is the bowling classic?

The bowling classic is held on August 6 @ 5-7 pm (Eastern Shore Lanes), August 8 @ 5-7 pm (Bowlero Mobile), and August 9 @ 1-3 pm (Bowlero Mobile).

## How much money is each team expected to raise?

Each team of 6 bowlers is asked to raise \$750 (\$150 per bowler). Raising this amount will qualify you for an award. This goal represents the funding necessary to provide JA programming to more than *30 students!*

## How do teams raise money?

Bowlers raise money by asking their friends, family, vendors or coworkers to make a donation. A great way for a team to meet its goal is to work together and be creative. Recent successful teams have set up candy shops, sold pizza by the slice, held in-office competitions, raffles or challenged other bowlers to meet a goal. Companies can help meet their goal by having a JA Day to sell dress down days (The staff at Junior Achievement can help with creative fundraising ideas!).

## How many bowlers make up a team?

A team consists of a 6 bowlers. One bowler represents the team as Team Captain.

## How much are the registration fees?

Registration fees are \$25 per bowler (\$150 per team) which entitles each bowler to a 2025 JA Bowling Classic shirt, 2 games of bowling, rental shoes, and a chance to win door prizes at the event.

## Who pays the registration fees?

That is up to the company. Some companies have the bowlers pay the registration fee and other companies pay the registration fees for all of their bowlers.

## Are contributions tax-deductible?

YES! All participants will receive forms for donors to keep track of their tax-deductible donation and online donations receive an email receipt.

## How long does it take to bowl?

It takes a team nearly two hours to bowl the two games. With announcements, it takes about 2 hours for an entire bowling classic session. Most companies have all of their bowlers participating at the same time, but it is not required. It is the responsibility of the Company Coordinator to arrange the bowling schedule with JA.

## How is money raised turned over to JA?

Bowlers use Qgiv to raise money and track donations and/or turn in cash and checks. Online donations come directly to JA. Coordinators and JA work together to get cash and checks accounted for and deposited.

## Do we have to be good at bowling?

Not at all! The bowling classic is about raising money for JA's economic programs and having fun! Not strikes and spares. However, just for fun, there are prizes for the best bowlers...*High Score* for *Top Female* and *Top Male*, and a *Bless Your Heart* award for someone who came out to just have a good time and got the lowest score during the session.





**Junior  
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of Mobile

# JA of Mobile Bowling Classic



**August 6, 8, and 9 2025**

## **Eastern Shore Lanes and Bowlero Mobile**

The impact of Junior Achievement programs is priceless and lives are changed in every classroom. JA teaches kids about money management and how business works. Students get hands-on experience to help them compete in an increasingly competitive global workforce. As a result, they are more likely to have a positive outlook for the future, more likely to graduate from high school and college and more likely to explore entrepreneurship.

The JA Bowling Classic is JA's single largest fundraising event to develop the resources necessary to provide this valuable programming for our youth.

Join us by raising a minimum of \$750 per team and be entered to win one of our many incentive prizes from local partners.

